



BAY HARBOR, MI

JULY
12 & 13
2023

Dart FOR ART

Join Crooked Tree Arts Center for *Dart for Art* on Wednesday, July 12 and Thursday, July 13.

This year's featured artist, Alan Maciag, has created a masterpiece, *Boat Launch*, to serve as inspiration for the event.

This premier two-day event brings artists and art-aficionados together to support Crooked Tree Arts Center and arts education in our community.

Northern Michigan's most creative fundraiser of the summer...

PREVIEW NIGHT | WEDNESDAY, JULY 12

600+ guests enjoy strolling tastes from chefs & restaurants | Beer, wine, and specialty cocktails
Live music with Charlie Millard | Silent auction & raffle | "Little Gem" mini art auction
Preview the Dart Gallery

THE MAIN EVENT | THURSDAY, JULY 13

350+ Guests enjoy cocktail hour with appetizers by featured chefs | Beer, wine, and cocktails
Gourmet seated dinner | Silent & live auctions | Entertainment & arts experiences | *Everyone's favorite part of the evening—"darting" for your choice of artwork to take home from nearly 200 pieces of original artwork, including paintings, photography, jewelry, ceramics, glass, and more!*

	Presenting Sponsor	Creative Sponsor	Auction Sponsor	Artistic Sponsor	Valet Sponsor	Dessert Sponsor	Entertainment Sponsor	Photo Booth Sponsor
	\$20,000	\$15,000	\$10,000	\$8,000	\$5,000	\$5,000	\$5,000	\$5,000
Recognition on stage	Opportunity to speak from stage	Recognized from stage	Recognized from stage	Recognized from stage	Recognized from stage	Recognized from stage	Recognized from stage	Recognized from stage
Tickets	Preview: 20 Main Event: 10 <i>Premium seating & dedicated server</i>	Preview: 10 Main Event: 10 <i>Premium seating & dedicated server</i>	Preview: 10 Main Event: 10 <i>Premium seating</i>	Preview: 6 Main Event: 6	Preview: 4 Main Event: 4	Preview: 4 Main Event: 4	Preview: 4 Main Event: 4	Preview: 4 Main Event: 4
Program	Front inside cover ad	Back inside cover ad	Full page ad	Full page ad	Full page ad	Full page ad	Full page ad	Full page ad
Artist Catalog	Front Inside Cover Ad	Back inside cover ad	Full page ad	Full page ad				
Signage & Banners	Top billing and logo on all signage and banners	Logo on all signage & stage backdrop	Logo on all signage, stage backdrop, and co-branded mobile auction site	Logo on all signage and stage backdrop	Logo on all signage and signage at valet	Logo on all signage and on menu cards	Logo on event signage and on entertainment stage	Logo on event signage and photo booth
Recognition on website	Logo & Link Top billing	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Social Media & E-blasts	Exclusive billing	Featured billing	Yes	Yes	Yes	Yes	Yes	Yes
Onsite Opportunities	Premier vendor space or display	Vendor space or display	Branded online auction site & auction volunteers		Opportunity for onsite display			
Promotional Materials	Opportunity to offer branded item at place settings				Option to provide branded item in vehicles at valet			



231-347-2718



461 E. Mitchell Street, Petoskey



andrea@crookedtree.org



SPONSORSHIP OPPORTUNITIES

- ☐ Presenting Sponsor \$20,000
- ☐ Creative Sponsor \$15,000
- ☐ Auction Sponsor \$10,000
- ☐ Artistic Sponsor \$8,000
- ☐ Valet Sponsor \$5,000
- ☐ Dessert Sponsor \$5,000
- ☐ Entertainment Sponsor \$5,000
- ☐ Photo Booth Sponsor \$5,000

All ads are full color
Print Run + Digital Program & Artist Catalog
5.5" w x 8.5" h

All optional branded materials to be provided by sponsor.

1 Contact Information

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

2 Deadlines

Deadline to participate: June 1, 2023

Artwork Due: June 16, 2023

3 Billing Information

☐ Credit Card ☐ Check Enclosed

☐ Please Invoice Me

Credit Card # _____

Expiration: _____ CVV: _____

4 Contact Us:

For questions and information please contact
Andrea Coronado at Crooked Tree Arts Center
at 231-347-2718

Return form to andrea@crookedtree.org or mail to:
Crooked Tree Arts Center
461 E. Mitchell Street
Petoskey, MI 49770